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Generosity: global is using the power of generosity to give people in Sub-Saharan Africa access to clean water, hygiene and sanitation.

MISSION

THE WATER CRISIS

Close to 663 million people around the world do not have access to clean drinking water, 330 million of whom are in Africa. Simply put, access to safe and reliable water is not a reality for many. 80% of all disease in developing countries is caused by lack of clean water. In fact, disease resulting from drinking dirty water kills more people than all forms of violence, including war.



IMPACT



COUNTRY

CAMEROON

REGION

MAROUA

SUBDIVISION

TOKOMBERE

POPULATION OF SUBDIVISION

125,000*

TOTAL PROJECTS FUNDED

2

TOTAL NO. OF PEOPLE SERVED

1,200*

VILLAGES SERVED

DZANG DZANG
TINDREME

GPS COORDINATES

14.11367 (long), 10.52414 (lat)
14.131983 (long), 10.543511(lat)

TOTAL COST OF PROJECTS

\$28,150

SOLUTION(S) IMPLEMENTED



HAND PUMP DRILLED WELLS

WELL DEPTH / WATER PRESSURE

205 Feet
800 Litres / hr

FUNDING SOURCE

MISSION BALL 2016 & 2017 FUNDRAISING GALA



2018 Clean Water Project Financial Summary

Water Project

- Water wells \$20,000
- Geological studies \$800
- Engineer / Project Manager \$800
- Training / Monitoring: \$2,000

Total for water project \$23,600

Field Operations / Logistic

- Air Travel (3 persons) \$1,000
- Transportation (rental car & Petrol) \$600
- Lodging (3 persons, 3 rooms, 1week) \$450
- Legal and Banking (documents, bank fee, etc...) \$500
- General community cost (sensitization, local, laborers, ceremony, food, etc...) \$800
- In country staff support \$1,200

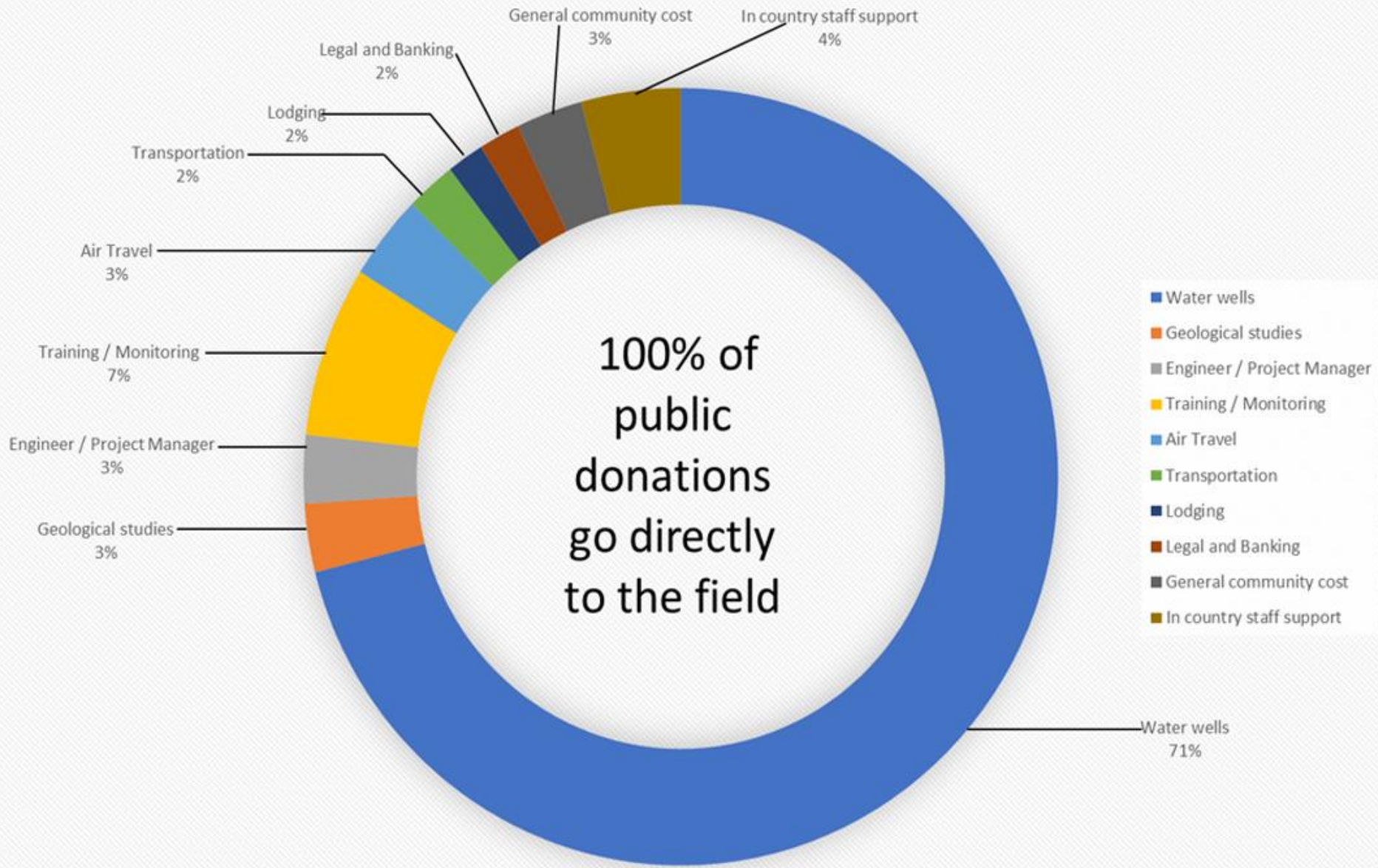
Total for Field Operations / Logistic \$4,550

Total for water project \$23,600

Total for Field Operations / Logistic \$4,550

Total for 2018 Water Projects \$28,150

FINANCIALS





FOCUS ON
SUSTAINABILITY



Generosity: Global invests heavily in the community members, working hand in hand with them to develop sustainability systems & programs that will ensure our projects last and water keeps flowing long after we are gone from the field.

Our sustainability objectives focus on these key areas.

1. Forming committees
2. Sanitation & hygiene
3. Hiring local labor
4. Partnerships

OUR COMMITTEES



1) WATER MANAGEMENT

We mobilize the community to form committees that will oversee the overall running of our projects. Committees are composed of both men & women. The committees are responsible for collecting fees from community members, as well as carry out household visits to create awareness of a new water point. Our staff encourages committee members to openly discuss issues that are affecting them.



2) MONITORING & ASSESTMENT

This committee form teams to ensure that all our projects are carefully monitored during and after implementation. They carry out surveys, structured interviews with households and other community members to determine efficacy of the projects.

3) REPAIRS & MAINTENANCE

With the help of our drilling partners members of this committee are trained to know about all parts of a hand pump and functionality. They are equipped with tools to handle minor repairs.



WATER + SANITATION & HYGIENE (WASH)

Good hygiene and sanitation practices go hand in hand with clean water projects. When a community gets clean water, knowing how to maintain it and use it in the best way to benefit the community's health is paramount. Our projects are not complete until the community is trained on the importance of sanitation and hygiene.

Generosity: global, along with our partners, hold WASH (Water + Sanitation & Hygiene) training in households, schools, and health centers to help educate the local community about good hygiene and sanitation practices. We install hand-wash stations outside latrines in local schools and health centers. We also employ and train hygiene technicians (mainly females) to help educate community on good hygiene practices.

DID YOU KNOW?

Unsafe drinking water, lack of access to good sanitation and poor hygiene all together contribute to nearly 55% of deaths from diarrheal diseases. Diarrhea is the number 1 killer of children under the age of 5. In the developing world, 50% of diarrheal diseases in children can be reduced by the simple act of washing hands, thus helping to reduce deaths in children.

HIRE LOCAL

From our field observations, it is best and also very cost effective to hire a local labor force to help assist with the implementation of our projects. When we hire local, we are able to create job opportunities for young men and women who become empowered. Generosity: global creates training programs that focuses in developing people in areas that will support our sustainability model.

- 1) Training of water technicians who are in charge of monitoring and repairing faulty pumps.
- 2) Training of health technicians who help engage and inform the community about health issues relating to water.





PARTNERSHIPS

Generosity: Global forms partnerships with donors, brands, foundations, non-profits and local government to generate resources help sustain our projects overtime. Key & strategic partners help us fund not only the projects but also field operations cost.

We join forces with organizations that have a deep commitment to end the water crisis.

BRANDS

We work hand in hand with our brand partners to help tell their clean water story & show their impact around the world & help position them as good corporate citizens.



Sayden Properties Group LLC

DONALD & DARLENE
WAKEFIELD

STANLION

LOCAL GOV.

Generosity: Global forms partnerships with local government, who assist with measuring overall community census and provides us information about future development plans. Working with the government in true partnership facilitates the ease of integrating our projects and objectives with the community without road blocks.



PARTNERSHIPS

IMPLEMENTING PARTNERS

We can't accomplish our goals alone. Working with other local partners who are experts in their fields helps us to accomplish our mission to give clean water, hygiene & sanitation to communities in need.

Our implementing partners range from drilling specialists, surveyors, engineers, WASH specialists. We select partners based on years of experience, quality of work, expertise in the given field of work, transparency in operations, and sincere commitment to improve the lives of people in the communities we work in.

Partners not only make our work possible, they give us fuel to keep going.

FOCUS ON WOMEN

Women and young girls usually bear the burden of fetching for water, many of them walking 5-6 miles a day, leaving them with very little time to take care of themselves and their families.

At Generosity: global, we make it a top priority to include and encourage women to take part in our water projects. We believe in actively and intentionally educating girls about the power of water, how to maintain water form becoming contaminated, how to drill and repair wells, and include them in water committees. Women ideas and input are strongly nurtured during our water program training. We encourage women to speak freely and to become advocates for challenges women and young girls face daily in the local community.

When women are included in water projects they become empowered to do more. They take on leadership roles and pursue skills outside of their traditional roles and experience greater independence and autonomy.



LOOKING FORWARD

2 water points impacting close to 1,200 people is a great start. However, this is just a drop in the bucket. Tokombere is a community with a population of over 125,000 people and Generosity: Global is committed to sticking around till every single person gets access to clean water, sanitation & hygiene.

We have set a 4 year goal to reach 100% clean water throughout the community of Tokombere.

It will take hard work, focus, more partners and most of all, money. We believe we can do it.

WHAT IT WILL TAKE!

TOTAL PROJECT COST | **\$850,000.00**

DRILLING WELLS & INSTALLING 100 WATER ACCESS POINTS - \$700,000.00

CONSTRUCTION OF 60 VENTILATED PIT LATRINES - \$70,000.00

CAPACITY BUILDING / SUSTAINABILITY TRAINING - \$40,000.00

HYGIENE & SANITATION TRAINING - \$25,000.00

IN COUNTRY TEAM LEADERSHIP DEVELOPMENT - \$15,000.00

CLEAN WATER CHANGES THINGS

