



Generosity:global

Building on what we started

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**2019**

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Water project impact report





## Building on what we started.

Our 2019 campaign focused on continuing the work we started in Tokombere, a subdivision in Maroua, Cameroon. With the 2 water points we successfully delivered in 2018, our goal was to reinvest in a community and region that has great needs and can yield the greatest impact. Tokombere is one of many sub-divisions in Maroua and has a population of 125,000 people. Access to clean drinking water is a crucial problem. Generosity Global, its partners and donors, made a commitment to improve living conditions; to deploy and concentrate our resources in a manner that will achieve just that. Beyond providing water, we were also determined to engage the community by providing training and resources to improve sanitation and access to better hygiene.



# Our Mission

Generosity Global Inc is on a mission to bring access to clean drinking water, hygiene, and sanitation to millions of people in rural villages in sub-Saharan Africa.



# IMPACT BY THE NUMBERS

Together we raised .....

**\$44,545**

Which funded .....

**5** Water  
Projects

To give approximately .....

**10,435** People  
Clean Water

Across .....

**5** villages

And helped develop .....

**20** New  
Leaders

A large drilling rig is mounted on a truck in a field. The rig is blue and yellow, with 'soilmeco' written on the side. Several workers in hard hats and safety vests are present. One worker in a purple shirt and red helmet is standing near a wheelbarrow filled with cables. Another worker in a light blue shirt and yellow helmet is standing with arms crossed. Three workers in blue, white, and pink shirts are sitting on the ground in the foreground. A large stack of blue pipes is in the foreground. The background shows trees and a clear sky.

# IN THE FIELD



## PROJECT GOALS

The 2019 water project campaign focused on a few key areas.

- ⦿ Improve the rate of access to drinking water and hygiene and sanitation services.
- ⦿ Improve the sustainable management of water infrastructures.
- ⦿ Increase the rate of access to sanitation and hygiene at the family level.
- ⦿ Reduce waterborne diseases.
- ⦿ Promote the involvement of women in activities related to water, hygiene, and sanitation.



# A CLOSER LOOK – IMPACT BY VILLAGE

For our 2019 Clean Water projects campaign,  
we focused our work on these villages  
across Tokombere, Maroua



BOLOGO  
GONDA  
DANGOLA  
GUETEWLE  
TALLA MEHELE





# BOLOGO

Funded by:



## GPS Coordinates

Lat 10°53'12.7

Long 14°13'33.2

## Population Size: 2,063

Women & Girls = 1,243

Men & Boys = 820

Solution used:



Drilled Well

Well depth: **143.56ft**

Water pressure = **664.55 gallons / s**

Activities: **WASH training**

Water committee: **4 members**

Men = 2 | Women = 2



# GONDA

## GPS Coordinates

Lat 10°46'49.05

Long 14°13'25.24

## Population Size: 1,872

Women & Girls = 1,085

Men & Boys = 820

Solution used:



Drilled Well

Well depth: **125.98ft**

Water pressure = **655.14 gallons / s**

Activities: **WASH training**

Water committee: **4 members**

Men = 2 | Women = 2



# DANGOLA

## GPS Coordinates

Lat 10°54'27.56

Long 14°9'18.42

## Population Size: 1,500

Women & Girls = 800

Men & Boys = 700

Solution used:



Drilled Well

Well depth: **123.03ft**

Water pressure = **837.42 gallons / s**

Activities: **WASH training**

Water committee: **4 members**

Men = 2 | Women = 2



# GUETEWLE

## GPS Coordinates

Lat 10°52'20.1

Long 14°9'15.56

## Population Size: 3,380

Women & Girls = 1,849

Men & Boys = 1,531

Solution used:



Drilled Well

Well depth: **139.43ft**

Water pressure = **359.27 gallons / s**

Activities: **WASH training**

Water committee: **4 members**

Men = 2 | Women = 2



# TAHA MEHELE

## GPS Coordinates

Lat 10°51'80.69

Long 14°13'33.2

## Population Size: 2,063

Women & Girls = 1,243

Men & Boys = 820

Solution used:



Drilled Well

Well depth: **145.99ft**

Water pressure = **417.39 gallons / s**

Activities: **WASH training**

Water committee: **4 members**

Men = 2 | Women = 2

# PROJECT SPONSOR

For the first time, we had an entire well that was built and funded by a sponsor; Saydam Properties Group. Saydam Properties Group was a title sponsor for our fundraising gala, Mission Ball 2018. Along with \$10,000 donated to cover the cost of the event, they donated throughout the year to support our ongoing water project efforts. We are truly grateful for their partnership and support they give us.

Sponsored village: **BOLOGO**

People reached : **2,063**

**Project includes: Well Drilling + WASH training + leadership development + Maintenance**

Average cost to sponsor an entire project = \$10,000 - \$12,000



She was the first to drink from this water point



## About Saydam Properties Group

Saydam Properties Group at Keller Williams Capital Properties is an award winning team that serves Maryland, Washington DC, and Northern Virginia. For every home they help someone buy or sell, they are donate to Generosity Global Inc to give clean water and empower women in sub-Saharan Africa. [www.saydamproperties.com](http://www.saydamproperties.com)



# Water & Health

Clean water is the most basic necessity for good health. In communities where there is no clean water, people are forced to drink dirty, contaminated water. Dirty water is responsible for most cases of diarrhea, and the spread of other diseases such as cholera, typhoid, and schistosomiasis, which can lead to dehydration and eventually death. Generosity Global's mission to provide clean water in impoverished communities was inspired when our founder witnessed a young girl die after suffering from severe diarrhea, something that can be easily prevented

## Focus on sanitation on hygiene

Clean water is essential to keeping people healthy, but clean water is no good by itself if good sanitation and hygiene practices are not taught and implemented throughout the communities that we bring water projects to. In our 2019 campaign, we engaged the community in our first full hygiene and sanitation training curriculum. Under the direction of Generosity Global lead WASH (Water and Sanitation, Hygiene) coordinator, Dr. Amta, community members were taught about the importance of good sanitation and how it affects their health. There were live demonstrations on how to properly wash hands, bath children, and safely store water.





## **Women Engagement & Empowerment**

Projects are more successful when women are invited to table and allowed to use skills and their voices. Generosity Global water projects places a high premium on getting women to take an active role in our water project implementation and management, representation in community decision making groups, awareness training on the health and hygiene aspects of water. We work with the men within the communities to help them understand that women, when given the opportunity, can add value to the development of the community and should not just be relegated to fetching water.

## **Women participation in 2019 campaign**

To construct the fences around the water points, women in all villages came together to support in various ways. 1200 cinder blocks were used and women were responsible for carrying sand to the construction site. Others displayed craftsmanship by molding cinder blocks while others helped in digging the foundation for the fence.

## **Giving women representation**

We appointed 10 women as leaders on the water committees across the 5 villages. This gives women a forum to discuss issues that are affecting women and children with their male counterparts.



## SOLUTIONS USED

**Drilled Wells** – A drill well typically yield more portable water. Drilling typically takes 1-3 days, depending on the terrain. We do not own any drilling rigs, so we currently hire and work with a drilling company who is local to the region. They are a partner in the field.



## Finding Water

Across all 5 points, it wasn't very easy to locate a viable water source. Due to extreme hot climate, most water sources underground were dry. What made it even more difficult was using outdated equipment to conduct geological studies. However, our team persisted until we located aquifers that will yield plenty of water for years to come.

Our goal is to invest in more modern equipment for our 2020 campaign. Accurate geological surveys are very important to successful water projects. With the correct tools, our work in the field will be more efficient.



# COUNTRY TEAM



**George T. Ndip**

Country Director



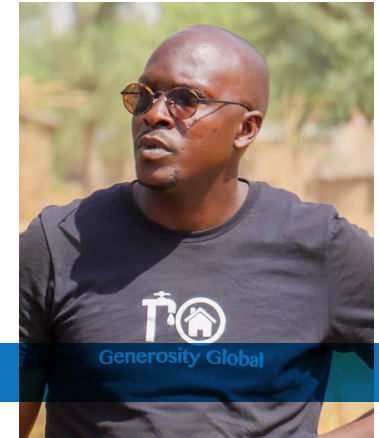
**Dr. Pierre Amta**

WASH Coordinator



**Dzenabou Ibrahim**

Assistant WASH and  
Women's Initiative Coordinator



**Amadou Mana**

Project Coordinator

# FINANCIALS

## 2019 Water Project Campaign Financial Summary

### Water Project

Drilling cost	\$34,339.662
Geological studies	\$1,200.00
Project Engineer / Coordinator	\$950.00
<b>Total</b>	<b>36,489.662</b>

### Field Operations / Logistics

In-Country team compensation (Country Director + Field Teams)	\$2,100.00
WASH (Water and Sanitation & Hygiene) training	\$1,800.00
Roundtrip air travel to field (3 persons -Douala to Maroua)	\$795.85
Hotel accommodations (3 persons / 3 rooms / 8 days)	\$554.71
Field transportation (car rental, fuel, driver)	\$800.52
Food & water for field team (3 persons / 8 days)	\$396.29
Photographer / videographer	\$565.00
Water points inauguration / community celebrations	\$200.00
<b>Total</b>	<b>\$7,212.37</b>

### Bank transfer fees

International wire transfer fees (US – Cameroon)	\$75.00
Western Union transfer fees (US – Cameroon)	\$60.00
Bank activity charges - Cameroon account (withdrawals, transfers, etc)	\$180.00
Total	\$315.00

**Total Cost for 2019 Water Project Campaign** **\$44,017.032**

Each year we make a promise to use 100% of funds raised in the field for water projects. We continue to strive to keep true to this promise and maintain financial and field operations efficiency. Thank you to our partners, donors and supporters for investing in our mission to bring clean water to people in need.

Water Project (Drilling)  
**81%**

Water Project (Field operations)  
**16%**

Banking Fees  
**.007%**

Balance  
**.01%**



# THANK YOU.

A sincere thank you to all of our partners, donors and supporters. Your generosity continues to change the lives of thousands of people around the world. We appreciate the love you give us. Most importantly, we appreciate you for joining hands with us to GIVE CLEAN WATER